

# KATZ DISPLAY BOARD

*the eco solution*

**KATZ Display Board** is the premium alternative to composite substrates. With a unique, **all natural** wood pulp board core, KATZ Display Board **hangs straighter** than alternative signage products for longer periods of time. KATZ Display Board is laminated on both sides with a high white, low static liner that makes **high quality printing** easier than ever. KATZ Display Board delivers **excellent cutting** results through static and oscillating knives, routing and die cutting. In addition to all of these benefits KATZ Display Board is **100% recyclable and eco-friendly**, proving that going green doesn't cost you quality. Try KATZ Display Board today!

## BENEFITS



Anti-warping



Excellent print quality



Excellent cutting qualities



Multiple thicknesses and custom sheet sizes available



Environmentally friendly



Recyclable



Reduction in waste disposal costs



Lighter than comparable materials



Printable on both sides

## APPLICATION



Ideal for indoor use



Hanging signage, retail display and exhibitions



High quality advertising pieces (flyers, mailers, decorations)



Free standing displays (counter top, table top)

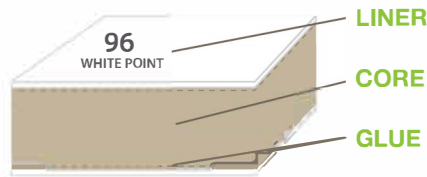


Standing signs

**LINER** - All natural paper with no chemicals, bleaches or harmful whitening agents. We use a 96 white point paper with a matte finish for best printing and sharp image clarity.

**CORE** - The unique solid core of KATZ Display Board resists warping and curling through the ability to handle changes in temperature and humidity. Our core is not made of multiple ply and does not have a grain direction, making it lighter and stronger than composite materials like styrene, foamboard and coroplast.

**GLUE** - All natural starch adhesive.



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Distributed by:



where solutions take shape

## PRODUCT SPECIFICATIONS

Property	Unit	Value				
Thickness	mm	1.20	1.20	1.60	2.00	3.00
	point	48	48	64	80	120
Recycled Content	%	48	54	59	64	
Sheet Weight	lb	1.00	4.20	5.90	7.00	9.00
Density	lb/in <sup>3</sup>	0.019	0.019	0.020	0.019	0.016
Whiteness	point	96				
Length	in	39.00	96.00	96.00	96.00	96.00
Width	in	28.00	48.00	48.00	48.00	48.00
Printing Surfaces	2 SIDED					
Printing Techniques	Digital UV, Offset (Litho), Screen, Eco- Solvent					

- 1.2MM / 48 PT
- 1.6MM / 64 PT
- 2.0MM / 80 PT
- 3.0MM / 120PT

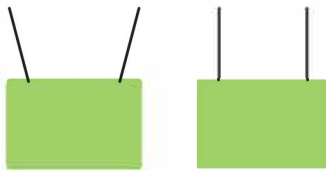
### STANDARD SHEET SIZES



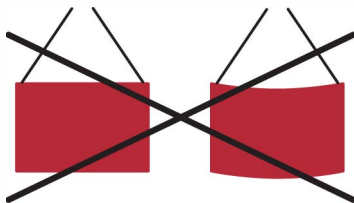
\*CUSTOM SHEET SIZES AVAILABLE

## HOW TO HANG A KATZ DISPLAY BOARD

Hangers or cables must be straight or slanted outward for proper hanging.



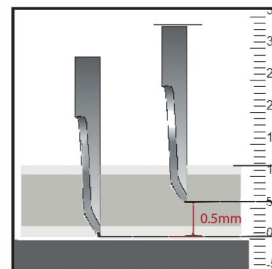
Never hang sign with the hangers or cable slanted inward. This causes the board to curl.



## HOW TO CUT A KATZ DISPLAY BOARD

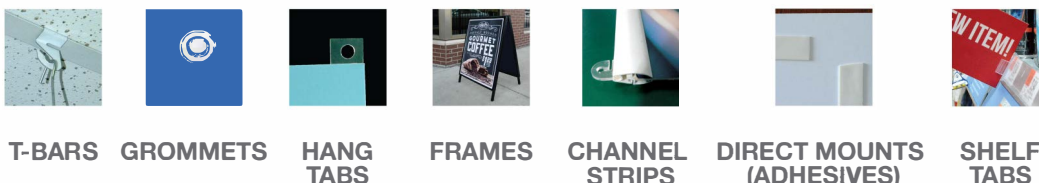
Best results are achieved using a static knife, oscillating knife or die cutting. To score KATZ Display Board with a half-cut, set the blade to cut 0.5mm from the bottom of the board.

Specific settings may vary for each machine and thickness.



board thickness  
half through cut  
through cut

## SUGGESTED DISPLAY METHODS INCLUDE:



T-BARS GROMMETS HANG TABS FRAMES CHANNEL STRIPS DIRECT MOUNTS (ADHESIVES) SHELF TABS



## APPROVED FOR:



800.277.7898

www.piedmontplastics.com

5010 West WT Harris Blvd  
Charlotte, NC 28269