

Product Bulletin

Concept® 101

LUSTRE OVERLAMINATING FILM

Concept® Lustre Overlaminating Film 101 is a pressure sensitive 3-mil lustre PVC film with the optically clear 200-4990 permanent acrylic adhesive on a smooth paper liner. This vinyl film offers protection from abrasion, moisture and other environmental exposures. It is laminated by the cold laminating process without the addition of heat.

Applications	Lustre overlaminating film is designed to protect digital image prints and screen printed images for exhibit and display graphics. Can be used in most instances where an overlay with a semi-gloss finish is required.	
Thickness	Film	3.0 mils.
	Adhesive	.8 to 1.0 mil.
	Liner	4.0 mils.
	(Thickness variance +/- 10%)	
Dimensional Stability	Good.	
Temperature Ranges	Minimum application temperature	+40° F
	Service temperature range	-40°F to +180°F.
Expected Exterior Exposure	This product is designed for interior applications. Exterior resistance has not been determined.	
Adhesion	To stainless steel	48 oz/in.
	Tested according to PSTC-101 Method A procedures.	
	24 hr. dwell at 70°F and 50% relative humidity.	
	Typical values. Individual values may vary. Test thoroughly before production.	
Light Transmission	Approximately	87%
Gloss		
60° Gardner-MD	Initial	30-50
Storage Stability	1-year shelf life when stored at 70°F and 50% relative humidity.	
Product Series	101-31	(31" x 150' roll)
	101-39	(38" x 150' roll)
	101-52	(51" x 150' roll)
	101-515	(51" x 400' roll)
	101-55	(54" x 150' roll)
	101-61	(61" x 150' roll)



**Manufacturer of Pressure Sensitive Films,
Traffic Graffice Floor Advertising Films,
Custom Coatings and Printing Inks.**

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